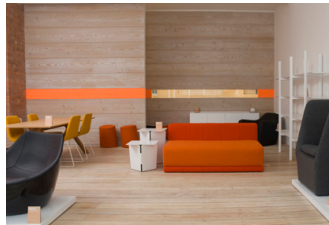


Press Release

2013

Modus Press release London Design Festival

This September Modus will be launching a host of new product ranges and creating an atmospheric pop up restaurant with Jamie Oliver's Barbecoa at London's leading design destination; designjunction. We celebrate the launch of our new catalogue with an exhibition of work by renowned photographer Angela Moore in our newly extended and refurbished Clerkenwell showroom.



Angela Moore photography exhibition

To celebrate the launch of our beautiful new catalogue by Studio Small, Modus will be hosting an exhibition of specially commissioned work by Angela Moore in our newly refurbished Clerkenwell showroom which has been completely refitted and extended to more than double its original area. The exhibition features a series of dramatic, limited edition, large format prints which capture the landscape around Modus' HQ.

The exhibition runs from 17-22 September 2013
Modus, 28-29 Great Sutton Street,
London EC1V 0DS
T: 020 7490 1358
Opening times during the London Design Festival: Monday - Saturday
10am-6pm



Designjunction - new launches

At designjunction, Modus will launch a series of new products; Bloom, a family of pedestal tables by Magnus Long, a new four-leg stacking version of the Hem chair by PearsonLloyd and a range of tables by Michael Sodeau to extend his Noughts and Crosses collection. In addition, the modular Geta sofa by Arik Levy and the timber Norse chair by Simon Pengelly will make their UK debut.



Pop up Barbecoa Restaurant at Designjunction

This year's designjunction restaurant will again be brought to you by Modus, this time in conjunction with Jamie Oliver's barbecue steakhouse, Barbecoa. Michael Sodeau will create the restaurant using natural timber to enhance the raw space of The Sorting Office. Modus' PLC furniture and Noughts and Crosses bar stools and tables will complete the restaurant's interior.

designjunction 18-22 September 2013
The Sorting Office, 21-31 New Oxford Street, London WC1A 1BA
www.thedesignjunction.co.uk



Bloom tables by Magnus Long

Magnus Long has created a family of pedestal tables with an identity somewhere between formal and informal. Bloom features a curvilinear waist at the foot of the stem, as if the table is growing up from the base-plate; blooming, elegantly engineered and balanced. Bloom has an extensive scope of application with compact laminate or oak ply rounded square tops which are available in a multitude of sizes and bases available in various heights offering an enormous range of possibilities from coffee table, to laptop table, to meeting table.



Noughts and Crosses tables by Michael Sodeau

Designed to partner the Noughts and Crosses stools, this new family of four multi-functional tables are available in three different heights for a variety of applications. The three and four legged oak tables have a steel powder coat O or X which can be made in a variety of colours; the tall cafe table has a shelf and hooks for keeping personal belongings secure in a social environment.

modus

For more information about Modus, including high resolution images, please contact
Julienne Webster/Emma McNiven. Download images at www.modusfurniture.co.uk/press.

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Norse by Pengelly Design

Simon Pengelly was keen to explore traditional chair making techniques with his new Norse Chair for Modus. Norse is a contemporary take on a Scandinavian style chair, steam-bent wood is key to the chair's production and design. The chair has a light and airy appeal with a distinctive contour; Norse sits comfortably in either a domestic, hospitality or contract setting.



Geta by Arik Levy

Arik Levy's Geta cabinet range has evolved to include two striking new sofas. Taking reference from the classic Japanese footwear that incorporates an elevated wooden base, Geta is available with optional storage arm or coffee table. Also available as a low modular system, Geta offers depth, great comfort and an extremely broad scope of seating possibilities. With a solid oak or upholstered base, hardwood frame and foam and fibre cushions, Geta has a simple, soft yet substantial aesthetic.



Hem chair by PearsonLloyd

Taking inspiration from tailoring, this soft shell chair is a new design departure for designers PearsonLloyd, demonstrating an economic use of materials and allowing each part of the chair to be separated and recycled at the end of its life. Hem is affordable, lightweight and serious about minimising its environmental impact. Hem is perfect for use in hospitality and workplace projects.

About Modus

Modus is an award-winning British brand who design and produce intelligent, functional and inspiring contemporary furniture. Collaborating with a roster of renowned designers, Modus combines technical, material and engineering advances to manufacture and supply an extensive range for commercial, hospitality and residential projects globally.

Founded in 2000 by Jon Powell and Ed Richardson, Modus has built its reputation on considered design. Working closely with the A&D community, Modus understands the importance of cultural and market observations and the part they play in developing new designs for different applications. Its integrated approach has quality, sustainability and durability at its core. This, combined with originality, breadth of process and attention to detail, is what makes Modus one of the UK's most successful and respected furniture manufacturers

www.modusfurniture.co.uk

About Designjunction

designjunction is central London's largest destination for contemporary design and culture, held annually during the London Design Festival; www.thedesignjunction.co.uk designjunction was originally launched at the Milan Furniture Fair in 2011 by founders Modus.

www.thedesignjunction.co.uk

About Angela Moore

Angela Moore is a London-based photographer who has worked extensively for design agencies on projects for Frieze art Fair, Vitra, Kvadrat, SCP, TordBoontje and the Design Museum. She has photographed cookbooks for Heston Blumenthal, Canteen and Nigel Slater and shot extensively for Swarovski's Crystallized publication. Her work has been exhibited in Thessaloniki Museum of Photography and Monat der Fotografie, Vienna.

www.angela-moore.co.uk

About Barbecoa

Barbecoa is a celebration of traditional, fire-based cooking and incredible ingredients. Founded by Jamie Oliver, it's much more than a steak restaurant. In-house butchers handpick and prepare the very best meat Britain has to offer which is then cooked using texas pit smokers, tandoors, fire pits, robata grills and wood fired ovens to become beautiful modern dishes.

www.barbecoa.com

modus

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