

# Press Release

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# 2017

## Modus at Stockholm Furniture & Light Fair

STAND B12:10  
7-11th February 2017

Despite Modus' long-standing links with Scandinavian design trio Claesson Koivisto Rune, this will be the first time that we have exhibited at the fairground during Stockholm Design Week and we are really pleased to be taking part. Products will include pieces by Michael Sodeau, Sir Kenneth Grange and SmithMatthias, Jonathan Prestwich, PearsonLloyd, and of course Claesson Koivisto Rune.



### Everyday by Mårten Claesson, Eero Koivisto and Ola Rune

The Everyday chair has a quiet confidence that derives from its distilled form. Masters of simplicity, Swedish design studio Claesson Koivisto Rune were inspired by the curvilinear canvases of American artist Ellsworth Kelly to design a chair that epitomizes restraint and refinement of form. It is both the chair's simplicity and superb comfort that elevate it above the ordinary yet, at the same time, make it a piece for use every day.



### BOB by Michael Sodeau

Bob is the new name for Michael Sodeau's cork stool, formerly known as 'Casper'. Bob may have taken on a new identity but he still has the same friendly charm and 10% of the profits from the sale of all Bob stools still goes directly to Movement On The Ground, a foundation which works to support refugees at the forefront of the European crisis. Bob has an anthropomorphic appeal created by the two holes that allow him to be easily moved or lifted and a gently concave seat and rounded base that offer a comfortable sit. Available in a choice of natural or dark finish, Bob works well on his own or in a larger group.



### Art, Abe and Arne by Michael Sodeau

Art, Abe and Arne are a family of cork tables by Michael Sodeau that have distinct similarities and clear differences. Each model is crafted from cork with a cut out section to provide storage. Art is the smallest of the three, a side table with angled cut out, Abe is a mid sized table with horizontal cut out and Arne the largest of the three, a coffee table with ample storage. When grouped together the tables appear to take on their own characters, similar yet individual, like a group of relatives; Art, Abe and Arne.



### Quiet by Michael Sodeau

Quiet is the new meeting chair by Michael Sodeau, a simple upholstered chair with a slim and elegant profile. With a moulded foam construction, its soft, rolled edge gives it a distinct line that nonetheless allows the chair a quiet presence, hence the name.



### Mix by Jonathan Prestwich

The organic profile of Jonathan Prestwich's Mix table, with cast aluminum leg and a tapered edge to its solid oak top, lends a sculptural quality and tactile appeal to this pared back range of meeting tables. Simple, functional and beautiful, Mix is available in a black, white or polished aluminium finish in a range of sizes.



### Edge by PearsonLloyd

Simple, lightweight and refined, Edge by PearsonLloyd embraces the mixed demands of the modern workplace from an intimate, creative studio to the high density desking of a corporate environment. Whether as an independent table for meeting room, canteen or studio or linked as a work bench or touchdown area, Edge facilitates both collaboration and individual focus. Offering enormous environmental benefits, Edge has the fewest components, a minimum of raw materials, an aluminium frame and a recycled content of 68%. Edge presents a superb design solution in which sustainability has not been compromised.

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### **PLC by PearsonLloyd**

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A modern take on traditional timber chairs, PLC by PearsonLloyd is a simple and elegant range of chairs that suits almost any environment. Produced from solid oak with a pressed ply seat and backrest. Available as a side chair or lounge chair with matching coffee table, PLC has an oak or painted finish with optional upholstered seat and backrest.



### **Lily by Michael Sodeau**

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Inspired by the grace and beauty of the calla lily, Lily, by Michael Sodeau, is crafted from a single shell that gently cradles the user with a luxurious and inviting ergonomic. With its pinched detail at the arms, the Lily sofa evokes the great British tradition of fine tailoring and its compact form and light aesthetic make it an ideal choice where space is at a premium.



### **April System by Sir Kenneth Grange and SmithMatthias**

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The April sofa system by Sir Kenneth Grange and SmithMatthias epitomises elegance of form and function. Its light silhouette and exquisite attention to detail set it apart from traditional modular systems. Equally at home in a formal, structured setting or a more relaxed, inclusive and intimate environment, the April system's enormous flexibility allows for huge scope of application, dividing vast areas, creatively flowing around obstacles or imaginatively separating space.

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### About Modus

Modus is an award-winning British brand with a simple mission: To create furniture of the highest standards in terms of design, quality and durability that enriches life today without compromising tomorrow.

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[www.modusfurniture.co.uk](http://www.modusfurniture.co.uk)

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### About Claesson Koivisto Rune

The Swedish design partnership Claesson Koivisto Rune was founded in 1995 as an architectural office but is, in the classic Scandinavian way, multi-disciplinary, practising both architecture and design. On the list of completed architectural projects are: Sfera Building culture house in Kyoto, the Swedish Ambassador's residence in Berlin, Ingegerd Råman house and studio, Kjell A Nordström residence, Sony Music headquarters Stockholm, One Happy Cloud restaurant, Gucci Stockholm and Louis Vuitton Stockholm.

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[www.claessonkoivistorune.se](http://www.claessonkoivistorune.se)

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### About Michael Sodeau

Michael Sodeau Studio is a multidisciplinary studio. Since its inception in 1997 the studio has specialised in creative thinking and simple solutions. Projects cover a wide scope of disciplines from furniture, lighting and product design for a variety of international manufacturers as well as small artisan producers, to interior and exhibition design. Sodeau's vision encourages a true relationship between people and the items they own, questions such as "How do people relate to objects in a personal way?" and "How can an object have a character?" shape his work. Sodeau is winner of several design awards and has work in the permanent collection of the V&A Museum, London.

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[www.michaelsodeau.com](http://www.michaelsodeau.com)

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### About Sir Kenneth Grange & SmithMatthias

Sir Kenneth Grange is Britain's leading product designer, his prolific career spans over 50 years and he is responsible for designing some of the most iconic and familiar products and appliances that shape our daily lives. Kodak cameras, the silhouette for the Intercity 125 train, Kenwood food mixers, Parker pens, and the re-design of the London black cab are just some of his well-known designs.

In 1972 Grange, together with Alan Fletcher, Theo Crosby, Colin Forbes and Mervyn Kurlansky established Pentagram, a world renowned multi-disciplinary design consultancy. More recently, Grange has produced distinctive designs that have become part of our landscape, from the Adshel bus shelter in 1993 to the Rural Post box for Royal Mail in 1998. Grange SmithMatthias is a new collaboration of experience and youth combining the design expertise of Sir Kenneth Grange and Jack Smith who graduated from the prestigious Design Products course at the Royal College of Art in 2011 and forms one half of the design partnership SmithMatthias

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[www.smithmatthias.com](http://www.smithmatthias.com)

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### About PearsonLloyd

Luke Pearson and Tom Lloyd set up design studio PearsonLloyd in 1997. Since then, the London based practice has worked across the aviation, workplace, urban design and healthcare sectors with a goal to identify and respond to the shifting patterns of behaviour in contemporary life.

The studio takes a collaborative approach to its work, embracing the restrictions imposed by production, the market, and all the other factors that define a brief. Its work is grounded in research, and at the core is an attempt to understand the relationship between a product, its place, and the way people use it.

In 2008, Tom and Luke were awarded the distinction of Royal Designers for Industry by The Royal Society of Arts, and in August 2012 were named one of the top 50 designers 'Shaping the Future' by Fast-Co Magazine in New York.

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[www.pearsonlloyd.com](http://www.pearsonlloyd.com)

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### About Jonathan Preswich

Jonathan Prestwich spent six years as chief assistant to German designer Burkhard Vogtherr managing projects ranging from residential furniture for Arco to office furniture for Fritz Hansen and winning, amongst others, Best of NeoCon and the Red Dot Design Award. Since 2003 he has lived and worked in London as an independent design consultant. Prestwich is influenced and driven by the relationship between modern technology and nature, with a goal to create simple, elegant innovation.

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[www.jonathanprestwich.com](http://www.jonathanprestwich.com)

For more information about Modus, including high resolution images please contact [press@modusfurniture.co.uk](mailto:press@modusfurniture.co.uk) +44 (0)1460 258 590

Please download images at [www.modusfurniture.co.uk/press](http://www.modusfurniture.co.uk/press).

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