

Press Release

2018

The Factory Clerkenwell Design Week 2018

Modus collaborates with Claesson Koivisto Rune and Bute Fabrics to launch 'Belt' – a lightweight, portable stool which will be made live at the Modus showroom during Clerkenwell Design Week.

22-24 May 2018
28-29 Great Sutton Street
London EC1V 0DS



Belt by Claesson Koivisto Rune

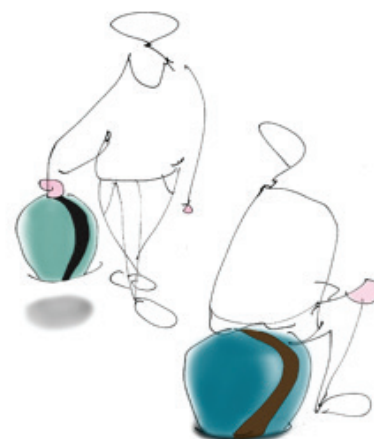
Award-winning British manufacturer Modus will bring a taste of their Somerset factory to Clerkenwell Design Week, 22-24 May. The team will transform the London showroom on Great Sutton Street into a workshop, showing the step by step craftsmanship behind the making of Belt, an exciting new launch by Swedish design partnership Claesson Koivisto Rune (CKR).

Belt is aptly named after its distinguishing belt-like handle strap which runs up the side and across the top of the seat. The strap provides an integrated handle, fitted flush with the fabric cover, which can be easily gripped when the need to move the stool arises. "We have taken particular care to design a pleasing shape for the stool, which we wanted to have a soft character with a gentle taper towards the base." Says Claesson Koivisto Rune 2018.

Naturally, the Belt stool is circular in plan making it omni-directional. The thick, saddle leather used for the strap forms a crisp, graphic accent to the design and can be specified in several colours that can be used to contrast or complement to fabric seat cover.

Belt will be upholstered in Alchemy, a beautiful new fabric collection by Scottish heritage brand Bute. To showcase the full spectrum of the range, The Factory will produce one stool in all 30 colours of the collection. Alongside the Belt production line, where skilled Modus factory workers will show processes from cutting to sewing, Bute will set up a hand loom to show the impact different weft yarn has on the overall look and colour of the Alchemy collection.

Belt will be sold during Clerkenwell Design Week from the showroom to raise money for Maggie's, a charity which provides free practical, emotional and social support to people with cancer and their family and friends.



modus

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Please download images at
www.modusfurniture.co.uk/press.

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About Modus

Established in 2000, Modus is a British company in pursuit of design and manufacturing excellence. We work with a host of talented designers from around the globe to produce exceptional, creative furniture. Our aim is to create furniture of the highest standards in terms of design, quality and durability that enriches life today without compromising tomorrow.

From our production facilities in the rolling South Somerset countryside we manufacture beautiful, inspiring and meticulously considered furniture with vision and integrity: Creative furniture that mirrors the subtle cultural and lifestyle shifts we experience, yet at the same time, embraces traditional craftsmanship, outstanding quality and longevity of design and function.

www.modusfurniture.co.uk

About Bute

Bute Fabrics has a unique story: founded in 1947 by the 5th Marquess of Bute, the mill had the sole purpose of providing employment opportunities for service people returning home from the Second World War. The mill has had a long and varied history in the manufacture of textiles and has continued to innovate and adapt over its lifetime since its foundation and to this day continues its commitment to the local community on the Isle of Bute.

www.butefabrics.com

About Claesson Koivisto Rune

Claesson Koivisto Rune is a Swedish architectural partnership, founded in Stockholm, in 1995, by Mårten Claesson, Eero Koivisto and Ola Rune. It started as an architectural firm, but has since become an internationally acclaimed, multi-disciplinary office with an equal emphasis on both architecture and design. Beyond these fields of applied art, contemporary art has always been a prime source of inspiration and for the first time, in Tokyo in 2017, the group exhibits an own art project.

www.claessonkoivistorune.se/