

# Press Release

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# 2017

## Modus launch Edge portfolio by PearsonLloyd at Clerkenwell Design Week

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23-25 May 2017  
28-29 Great Sutton Street,  
London EC1V 0DS



### Complete & Cohesive Collection

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Following the success of the Edge table system, Modus and PearsonLloyd have teamed up to develop a complete Edge portfolio. Edge has matured into a truly comprehensive collection including tables, storage and soft seating in freestanding, clustered and linear formats. The huge breadth of product allows selection from the collection into vastly differing zones, clearly defining use of space whilst maintaining a harmonious common thread. Every piece shares the signature light, aluminium frame, a superbly refined aesthetic and an exceptional level of detail.

### Eat Meet Work & Rest

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The Edge portfolio has enormous scope of application, easily accommodating the varied demands of both work and leisure and catering to the growing crossovers of our hybrid lifestyles. Whether as an independent table for meeting room, restaurant or creative studio, a linear seating system for public space or simple storage with integrated seating, Edge performs effortlessly and in harmony with its user. Autonomous elements can be combined with desk based or spine based systems to create clustered zones moored to storage elements, components can be scaled up ad infinitum to fit large, open plan spaces or scaled down into individual, stand alone, high value pieces. The enormous versatility of this system allows for manifold compositions perfectly tailored to the individual use of space.

### Flexibility of Function

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A vibrant and dynamic environment depends upon a variety of different zones adapted to a diverse range of tasks and Edge offers exactly this flexibility, easing the transition from one mode of working to another, from shared projects and team activities to individual focused work, Edge supports a multitude of work modes, empowering individuals to work smarter. Energetic, social, creative zones are complemented by sheltered nooks that favour focused, intimate work styles and offer seclusion, privacy and acoustic management. Edge also creates informal break out zones, bringing employees together into one community and encouraging the cross pollination of ideas and a company wide interchange of knowledge that is enriching for all.

Edge's enormous flexibility enables agile space planning and fosters creativity making it perfect for today's multi generational workspace. Full flexibility of configuration is enhanced by a wide scope of materials, colours and finishes enabling complete customisation. Power and data can be made readily accessible and individual space can be personalised by the addition of accessories.

### Sustainable & British Made

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Edge uses a minimum of raw material and a maximum of recycled material giving it the lowest possible embodied energy or carbon footprint. All board used is FSC certified, the metal frame is constructed from 71% recycled aluminium and the legs from 56% recycled steel. Using an absolute minimum of plastic parts, Edge is PVC, BPA and phthalate free, crafted from CARB Phase 2 compliant board as standard and finished without the use of VOCs helping to maintain good IAQ and a healthy working environment. At end of life, all pieces from the Edge portfolio can be separated for re-use and recycling. The entire Edge collection is manufactured in the UK, with preference being given to a local supply chain, helping to keep furniture miles to a minimum.

### Refined, Domestic Aesthetic Code

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What sets the collection apart is its unprecedented design language, a distilled lightness achieved through minimal use of materials and an unburdensome aesthetic: Desks appear to float delicately over storage, every piece is simple, refined and elegant with a level of detail that conveys crafted engineering. There is an unhindered freedom, a fluidity to the aesthetic that aids seamless links between different zones. Edge gently suggests boundaries, defining zones in a more natural and engaging way, allowing maximum light, uninterrupted views and air flow. Clustered work areas echo natural human behaviour and our desire to make sense of and organise without dehumanising a space. The entire collection has an unexpectedly accessible, serene and domestic aesthetic code and this softer, more welcoming tone makes it equally suitable for both work place and the public realm.

For more information about Modus,  
including high resolution images please  
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Please download images at  
[www.modusfurniture.co.uk/press](http://www.modusfurniture.co.uk/press)

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## About Modus

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Our aim is to create furniture of the highest standards in terms of design, quality and durability that enriches life today without compromising tomorrow.

From our production facilities in the rolling South Somerset countryside we manufacture beautiful, inspiring and meticulously considered furniture with vision and integrity: Innovative furniture that mirrors the subtle cultural and lifestyle shifts we experience, yet at the same time, embraces traditional craftsmanship, outstanding quality and longevity of design and function.

We are an independent company free to adapt our designs or create bespoke ranges to suit your needs. Every individual within our company has a key part to play in the product and service you receive. Our reputation has been built upon exceptional design, quality, durability and positive experience.

Our furniture is thoughtfully and sustainably made in the UK by our committed team. We are proud of our heritage and our goal is to leave a creative legacy of which we can be equally proud.

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[www.modusfurniture.co.uk](http://www.modusfurniture.co.uk)

## About PearsonLloyd

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PearsonLloyd is a London based design studio founded by Luke Pearson and Tom Lloyd in 1997. Luke and Tom were awarded the distinction of Royal Designers for Industry by The Royal Society of Arts in 2008 and in August 2012 were named in the top 50 designers 'Shaping the Future' by Fast-Co Magazine in New York.

Current commissions include research and development across a wide variety of disciplines including furniture and product design in workplace, transport, healthcare and urban environments. These projects seek to identify and reflect the shifting patterns of behaviour in our contemporary life. The studio supports a collaborative approach in its work that embraces the restrictions imposed by product type, function, material, process, market, client and all else that defines a brief.

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[www.pearsonlloyd.com](http://www.pearsonlloyd.com)